



# COUNTY OF SAN DIEGO

# MEDIA ADVISORY

FOR IMMEDIATE RELEASE

March 11, 2005

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## **AFTER THE RAINS, NOW THE PESTS**

### *County Shows How To Zap Creepy Crawlies While Using Less Pesticide*

**WHAT:** County experts will demonstrate safe methods of reducing ant and snail problems while using less of the pesticides that pollute our yards and waterways. Residents should expect a much larger number of pests in their homes and gardens this year after the heavy rains.

**WHO:** Supervisor Greg Cox, County Entomologist David Kellum and Integrated Pest Management Advisor Cheryl Wilen

**WHEN:** 10 a.m. to 11a.m. on Monday, March 14, 2005

**WHERE:** Private home and garden at 4102 Point Loma Ave, at the cross street of Catalina Blvd. You will see a flagpole in the yard. Park along the street.

**VISUALS:** Demonstration of placing ant baits and copper snail barriers in the yard. Displays include a model of pesticides moving through a watershed and specimen jars of bugs and snails.

**BACKGROUND:** These demonstrations are part of a broader grant program involving the County Department of Public Works Watershed Protection Program; the University of California Cooperative Extension Farm and Home Advisor Department; the County Department of Agriculture, Weights and Measures; and the City of San Diego. The program encourages homeowners to reduce pesticide use and increase the use of less toxic alternatives, therefore improving water quality in San Diego County. For more information, go to [www.projectcleanwater.org](http://www.projectcleanwater.org)

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